

COUNTY OF SAN DIEGO
DEPARTMENT OF AGRICULTURE, WEIGHTS AND MEASURES

VISION, MISSION AND VALUES



SHARED VISION

Community partnerships for the advancement of agriculture, the environment and consumer confidence.

SHARED MISSION

Promoting a thriving agricultural community, healthy residents and a balanced environment. Supporting a fair marketplace and consumer confidence in the accuracy of product weight, measure and price.

SHARED VALUES

SERVICE

We are dedicated to an informed community.

- ♦ We are passionate about delivering excellent customer service and outreach.
- ♦ We provide resources to ensure our knowledgeable employees succeed.
- ♦ We strive to deliver timely results through exceptional communication, innovation and technology.

TRUST

We are committed to building beneficial relationships.

- ♦ We respect the dignity of every person and every role.
- ♦ We demonstrate a high level of integrity with our customers, partners and employees.
- ♦ We work efficiently and are mindful of the impact of our work on industry and the public.

LEADERSHIP

We are devoted to a robust community.

- ♦ We listen to community concerns to find solutions that get positive results.
- ♦ We encourage initiative and innovation to accomplish our mission.
- ♦ We keep commitments, provide direction and set the example.